

## **Davide Giuliano**

Ux/UI Designer

#### **EXPERIENCE**

## UX/UI Designer — Relybytes (IT Services & IT Consulting)

02/2024 - 01/2025

I worked on designing a SaaS platform that offered purchasable modules, including a to-do list, CRM, HR management, and a website builder. I created a scalable Design System, defined user flows, and analyzed competitors to improve the user experience. I collaborated with the front-end and back-end development teams to ensure consistency between design and implementation.

### What I did:

- UI/UX design for a modular SaaS platform.
- Creation and management of a scalable Design System.
- Definition of user flows and competitor analysis.
- Collaboration with the development team for implementation.

# UX/UI Designer – Consultant per Softstrategy via Oneblade (Business Consulting)

1/2024 - 1/2025

I worked on the redesign of a legacy platform for Edenred, which had an outdated and complex interface. I improved the company's Design System and redesigned the UI to enhance navigation and user flows. The project was presented to stakeholders and implemented by the technical teams.

### What I did:

- UI redesign of a legacy platform.
- Improved navigation and usability.
- Created interfaces using Figma.
- Collaboration with developers and business translators.

## UX/UI Designer — Galileo146, Torino (Web Agency)

02/2023-02/2024

I designed websites and applications, creating wireframes and interactive prototypes with a focus on usability and accessible design. I worked directly with stakeholders and clients, presenting projects and gathering feedback to improve design solutions.

## What I did:

- UX/UI design for websites and apps.
- Creation of wireframes and interactive prototypes.
- Presentation and discussions with stakeholders.
- User experience optimization.

# Topos Network, Tallinn, Estonia - Front-end / UI Designer (Financial Services)

01/2022-02/2023

At Topos Network, a fintech company, I designed the commercial website and the Topos Finance website using Webflow, creating a clear interface for investors and clients. I developed front-end components using React, CSS, HTML, and JavaScript, collaborating with the technical team to ensure a seamless user experience.

## What I did:

- Built the company website using Webflow.
- UI design for Topos Finance.
- Front-end development with React, CSS, HTML, and JavaScript.
- Collaboration with the development team to optimize UX.

## **EDUCATION**

## Interaction design foundation - User experience Design 03/2024

Advanced UX principles, interactive design, and usability testing.

## Develhope, Palermo - Web Developer

2021 - 2022

Front-end skills acquisition to collaborate effectively with development teams.

# Accademia di Belle Arti Santa Giulia, Brescia — Web e comunicazione d'impresa

2017 - 2020

Focused studies on digital design, marketing, and communication strategies.

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giu

#### **SKILLS**

#### Design

Figma (advanced), Adobe XD, Adobe Photoshop, Illustrator, Sketch.

#### Prototype

interactive prototype, wireframing, user flows.

### Design System

Development and maintenance of design systems aligned with company guidelines and usability best practices.

#### User Research

User research and behavior analysis. User testing and interviews.

#### Coding

HTML, CSS, basic JavaScript, understanding of React and frontend technologies.

#### CMS

Wordpress, Webflow

### **SOFT SKILLS**

## **Problem Solving**

Ability to identify and solve problems in complex scenarios.

## Collaboration

Excellent ability to translate technical concepts into accessible visual solutions.

## Communication

Experience working with multidisciplinary teams.

## **LANGUAGES**

Italian, English